

# SURVEYORS

測量師時代 • TIMES

## ADVERTISEMENT ORDER FORM

SURVEYORS TIMES is the Institute's official monthly e-newsletter circulated free of charge to over 10,000 members of the Hong Kong Institute of Surveyors, government departments and professional bodies.

### ORDER PLACEMENT (Please tick as appropriate)

Ad Specifications (4 Colour)	ROP (Full page / half page)		Inside Front Cover
	Education*	Others**	
<b>Full page</b> (210mm w x 286mm h)	<input type="checkbox"/> HK\$7,700	<input type="checkbox"/> HK\$11,600	<input type="checkbox"/> HK\$13,400
<b>Half page</b> (174mm w x 120mm h)	<input type="checkbox"/> HK\$5,500	<input type="checkbox"/> HK\$8,300	

#### Notes:

\* Education refers to: HKU & SPACE, CityU & SCOPE, PolyU & SPEED, VTC & THEi, the Hong Kong Management Association and members of the Federation for Continuing Education in Tertiary Institutions on events solely organised by itself; joint institutes' events.

\*\* Others refer to all advertisements other than education and recruitment advertisements.

No. of Placement Month(s):  1 month  2 months  3 months  
 Others, please specify: \_\_\_\_\_

Issue to start: \_\_\_\_\_

#### CLIENT DETAILS

Company / Organisation: \_\_\_\_\_

Correspondence Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

The Company / I fully understand and accept the notes, advertising information and policy apply to the above order placement in Surveyors Times.

\_\_\_\_\_  
 Authorised Signature (with Company Chop)

\_\_\_\_\_  
 Date

**ADVERTISING INFORMATION & POLICY:** • All rates are effective from 1 July 2024. • Prices: All prices are exclusive of design, layout, artwork. • Screen line: 300dpi. • e-files: tif, eps, ai format, High Press Quality pdf subject to confirmation. • Design fee: HK\$3,500 if artwork production or modification is required. • Publication: 30th day of each calendar month. • Booking deadline: 10th day of publication month. • Output file submission (Material deadline): 15th day of publication month. • Discount: (booking made in one contract and fulfilled in 1 calendar year from contract signing date). 3x less 10% / 6x less 15% / 9x less 20% / 12x less 25%. • Payment: 30 days unless otherwise agreed. • Policy: The Hong Kong Institute of Surveyors (Surveyors Services Limited) reserves the right to accept or refuse any advertising materials submitted. • Payment should be made by cheque (payable to "SURVEYORS SERVICES LTD").

**Enquiry: Please call (852) 2526 3679 or email editor@hkis-sec.org.hk**